

# INTERNATIONAL FIRE OPERATIONS

## CONFERENCE



25-27 February 2019 | The Ritz-Carlton Bahrain | Manama, Bahrain

Under the Patronage of His Excellency, Lieutenant General, Sheikh Rashid bin Abdullah Al Khalifa, Minister of Interior, Kingdom of Bahrain

### Sponsorship Opportunities



International Association of Fire Chiefs  
in collaboration with

Fire Protection Department, Saudi Aramco  
Bahrain General Directorate of Civil Defense

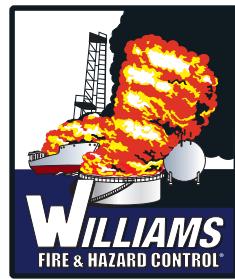


# THANK YOU TO OUR 2018 SPONSORS

## PLATINUM

**REDA**  
Hazard Control

**FHC**



## SILVER

**3M** Science.  
Applied to Life.





The International Association of Fire Chiefs (IAFC) is proud to announce that the Second Annual International Fire Operations Conference held in the Kingdom of Bahrain will be under the patronage of His Excellency, Lieutenant General, Sheikh Rashid bin Abdullah Al Khalifa, Minister of Interior, Kingdom of Bahrain. This event will take place from February 25-27, 2019 at the Ritz-Carlton, Manama, Bahrain.

The first International Fire Operations Conference, held April 10-12, 2018 at the Ritz-Carlton Bahrain, was as successful as it was historic. What made it unique was that it boasted 24 speakers from around the world, but in a forum intimate enough to foster collaboration and dialogue. The conference's success was evident from the long discussions and connections made by the attendees who overwhelmingly asked for the opportunity to attend this conference again next year.

For 2019, this three-day event will focus on important areas that impact the industry: human behavior and leadership; technology and innovation; and operational response. This year's program offers leading-edge education for fire service officers and personnel. In collaboration and partnership with the Fire Protection Department, Saudi Aramco and the Bahrain General Directorate of Civil Defense, we expect over 400 attendees for this unique event to include participants from around the globe. You will meet people with varied ranks such as: directors, colonels, chief officers, captains, and firefighters from private companies as well as Civil Defense Departments within the GCC.

The International Association of Fire Chiefs, founded in 1873, with over **12,000 members, representing 30-plus countries** would proudly welcome your participation in the event as a valued sponsor and event participant. This conference offers you the opportunity to connect through focused networking and educational opportunities with leading fire service officers from around the globe who make, approve, influence and recommend purchases for their departments.

For more information please contact Leslie Distler,  
[Ldistler@iafc.org](mailto:Ldistler@iafc.org), 703-537-4805.

Respectfully,

A handwritten signature in black ink that reads "Mark W. Light".

Mark W. Light, CAE  
CEO and Executive Director



#### Membership Data

**12,000+**  
Members

**30+ Countries**

**10 Provinces**

**50 States**



On behalf of the Saudi Aramco, I would like to invite you and your colleagues to participate in the second International Fire Operations Conference, which will be taking place at the Ritz Carlton Bahrain from 25-27 February 2019.

At Saudi Aramco Fire Protection Department, we continue to focus our efforts on maintaining a clear perspective on the importance of fire protection and safety to educate our employees and the region's firefighting community.

This prestigious event is organized in collaboration with the International Association of Fire Chiefs (IAFC), a non-profit organization representing the leadership of firefighters and emergency responders worldwide. We are very proud of our collaborative efforts to partner with the IAFC and support this conference, bringing focus to fire operations in the region.

One of the most important aspects of our conference is that it offers fire service officers and personnel the unique opportunity to explore leadership development, with education sessions covering many operational components of the fire service, including emergency scene management, fixed fire protection systems, fire protection engineering, staffing levels and more.

We will also have discussions that focus on the current and future issues facing the Fire Service globally.

In addition, participants will enjoy networking events and companies featuring the latest services and technology available for the fire service.

This diversified and rich technical program will provide you with a valuable and skill-developing experience that will broaden your knowledge and also provide unique networking opportunities.

Sincerely,

A handwritten signature in black ink.

Ghassan G. Abulfaraj  
Chairman of Conference  
Manager  
Fire Protection Department  
Saudi Aramco



On behalf of the Civil Defense of Bahrain, I would like to invite you and your colleagues to participate in the second International Fire Operations Conference, which will be taking place at the Ritz Carlton Bahrain from 25-27 February 2019.



The Civil Defense takes all necessary steps to protect civilians, architecture, and works of art. We ensure the safety of individuals, as well as both public and private property, in the event of a natural disaster, arson, or other emergency. The varied ways we are tasked with protecting lives and property present unique operational opportunities and challenges, which led to our interest in supporting the fire operations conference.

The International Fire Operations Conference is organized in collaboration with the International Association of Fire Chiefs (IAFC), a non-profit organization representing the leadership of firefighters and emergency responders worldwide. We are very proud of our collaborative efforts with the IAFC to bring the only fire operations conference to our region.

Our conference provides significant and unique leadership development for command staff. Education sessions cover many operational components of the fire service, including emergency scene management, fixed fire protection systems, fire protection engineering, staffing levels and more.

In addition to these focused sessions, we will have in-depth discussions on issues the fire service is currently facing globally and the future of emergency response. Participants will meet with both emergency response officers from around the world and companies who are industry leaders and who provide the most innovative services and technology available to the fire service.

Our diverse program is designed to provide you with technical skills, valuable operational knowledge, and the opportunity to establish key relationships with industry leaders.

Sincerely,

A handwritten signature in black ink.

Abdul Aziz Alaamer  
His Excellency The Brigadier  
General Director Of General  
Directorate Of Civil Defense  
Kingdom of Bahrain



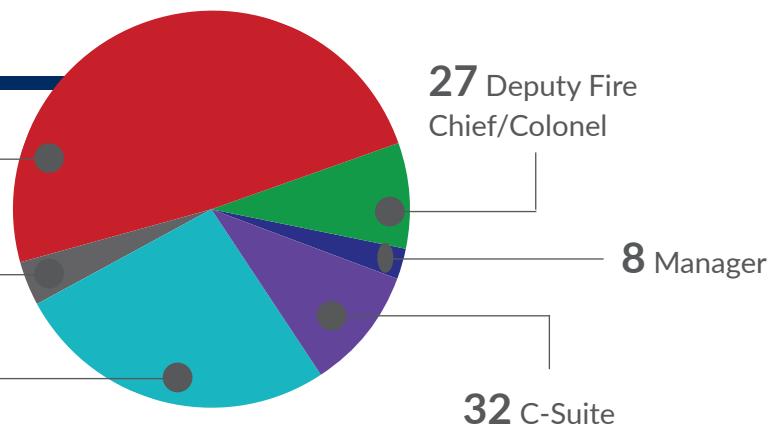


## 320 | CONFERENCE DELEGATES

157 Fire Chief  
and Battalion Chief

11 Sales

85 Operations, Technician,  
Engineer, Equipment



## 15 | COUNTRIES REPRESENTED





## CONNECT WITH INTERNATIONAL FIRE LEADERS

Be a part of the International Association of Fire Chiefs' second conference in the Middle East! We expect **400 + attendees** for this innovative event to include participants primarily from the Middle East, including Saudi Aramco leadership.



You will meet people with varied ranks such as: officers, civil defense and council, and firefighters.

## FOSTER RELATIONSHIPS WITH KEY DECISION MAKERS

This conference provides you the opportunity to connect with leading chiefs and officers from around the globe who make, approve, influence and recommend purchases for their departments.



## SHOWCASE YOUR BRAND

Apparatus Manufacturers, Communications Equipment, Interoperability Solutions, Personal Protective Gear, GIS Solutions, Incident Command Software, and much more!



## INTERACT WITH INTENTION

This conference offers leading-edge education for fire service officers and personnel, focusing on overall fire operations leadership around these key topic areas:



- Emergency Scene Management • Equipment & Resources
- Fire Protection Engineering • Fire Service Culture • Fixed Fire Protection Systems • Frontline Leadership • On-Job Readiness
- Staffing Levels • Sustainability & Governance • Training Centers



in collaboration with  
Fire Protection Department of



## INTERNATIONAL FIRE OPERATIONS CONFERENCE

10-12 April 2018 | The Ritz-Carlton Bahrain | Manama, Bahrain



## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSORSHIP

USD \$75,000

15 Complimentary Delegate Passes

The platinum sponsorship delivers the highest level of recognition throughout the International Fire Operations Conference marketing campaign and live program. Your company receives premium brand exposure throughout the event including: a large dedicated networking lounge area in a premium position, host of the networking luncheon, and a full-page advert in the onsite guide. Pre-Conference promoting including: recognition on the homepage dedicated event website, supporters' section on event website, in promotional emails and advertisements, and on social media channels. This partnership provides the opportunity to have one educational session during the event. Make a lasting impression on conference delegates as your brand will be displayed throughout the entire event program.

### GOLD SPONSORSHIP

USD \$50,000

10 Complimentary Delegate Passes

The gold sponsorship delivers significant recognition throughout the International Fire Operations Conference marketing campaign and live program. Your company can make a lasting impression on conference delegates during networking breaks and with an elevated presence in the networking lounge area. Pre-Conference promoting including: recognition on the supports' section of the event website, in promotional emails and advertisements, and on social media channels.

### SILVER SPONSORSHIP

USD \$25,000

5 Complimentary Delegate Passes

The silver sponsorship delivers recognition throughout the International Fire Operations Conference marketing campaign and live program. Your company can make a lasting impression on conference delegates with a presence in the networking lounge area. Pre-Conference promoting including: recognition on the supports' section of the event website.

### STANDARD SPONSORSHIP

Standard opportunities allow you to target specific International Fire Operations delegates through varied a la carte options.

#### REGISTRATION

USD \$25,000

#### KEYNOTE

USD \$20,000

#### CONFERENCE APP

USD \$20,000

#### CONFERENCE BAG

USD \$10,000

#### CHARGING STATION

USD \$7,500

#### EXHIBIT STAND 3M x 3M

USD \$7,500

#### LANYARDS

USD \$5,000

#### CONFERENCE PENS

USD \$5,000



PRICE	USD \$75,000	USD \$50,000	USD \$25,000	OPTION RATES APPLY
<b>DELIVERABLES</b>				
<b>PRE-EVENT</b>				
Digital recognition on the conference website homepage	🔥			
Digital recognition in the supporters' section of the conference website	🔥	🔥	🔥	🔥
One-time use of the pre-event mailing list	🔥	🔥		
Recognition in promotional emails and print advertisement	Large	Medium	Standard	
Recognition on social media	🔥	🔥		
<b>ONSITE</b>				
Hosting of the networking luncheon	🔥			
Full-Page advert in the onsite event guide	🔥			
Branding displayed during networking breaks	🔥	🔥		
Delegate passes	15	10	5	1
Networking Lounge Area	Large	Large	Medium	
Educational Session	🔥			
<b>POST-EVENT</b>				
One-time use of the post-event mailing list	🔥	🔥	🔥	🔥

**SECURE YOUR SPOT TODAY**

Companies based in The Americas and Europe: Leslie Distler, Corporate Relations Executive | +001 703-537-4805 | [ldistler@iafc.org](mailto:ldistler@iafc.org)  
 Companies Based in the Middle East, Africa and Asia/Pacific Region: Nasser Qubori | [nasser@makaminasharqia.com](mailto:nasser@makaminasharqia.com) | +966 50 494 8022