CONFERENCE: March 24 – 26, 2019
Peppermill Resort | Reno, NV
IAFC.org/CRRL
#CRR2019
WELCOME

On behalf of the International Association of Fire Chiefs, and the Fire and Life Section Board welcome to the Community Risk Reduction (CRR) Leadership 1st Annual Conference in Reno! I hope you are as excited as I am about this first CRR conference, and Reno could not be more beautiful this time of year. I hope you will take advantage of every opportunity to expand your knowledge by attending a variety of sessions, networking with innovative rising stars, all working together to pioneer the future of CRR.

We are pleased to present our opening keynote speakers, Jim Crawford, Project Manager of Vision 20/20, who will open the general session with Community Risk Reduction: It’s Probably Not What You Think It Is! Dennis Compton, Chairman, National Fallen Firefighters Foundation, will follow with CRR – Much More Than Just Another Program and our final speaker of the day, Lori Moore-Merrell, Assistant to the General President, IAFF, with Operational Performance Measurements Using NFORS. Please join me for an evening of networking at the Welcome Reception immediately following the opening general session from 4:30 to 6:00 p.m.

We have been fortunate to have some of the best in leadership agree to speak at this inaugural event. Chief Tom Jenkins, IAFC past president will speak on Partnerships in CRR, which will be followed by a panel discussion, Chief Kieth Bryant, Administrator from USFA will give us an update on the development at USFA and our final keynote address from Gail Minger, Minger Foundation, who will share the significant work of the Minger Foundation. In between, be sure to make time for the breakout session featuring CRR professionals from all over the country speaking on topics covering research and analysis, new technologies, resources and tools, partnerships, education, standards and best practices.

As the conference planning committee Chair and Vice-Chair of the Fire and Life Safety Section, I want to personally thank all the individuals who work to make this event such a success. Your diligent efforts are vital to this organization and our profession.

Sincerely,

Greg Rogers, CFO, Fire Marshal
Spokane Valley Fire Department

Learn more about the IAFC's Fire & Life Safety Section (FLSS) at IAFC.org/FLSS
CONFERENCE SESSIONS

SUNDAY, MARCH 24

NAPLES 6 & 7 | OPENING GENERAL SESSION | 1 – 4:30 PM

Pioneering Technology is a proud sponsor of the IAFC-FLSS Community Risk Reduction Leadership Conference 2019

Community Risk Reduction: It’s Probably Not What You Think It Is!
Jim Crawford, Project Manager, Vision 20/20

CRR — Much More Than Just Another Program
Dennis Compton, Chief (Ret.), Chairman, National Fallen Firefighters Foundation

Operational Performance Measurement Using NFORS
Lori Moore-Merrell, Assistant to the General President, International Association of Fire Fighters, President, IPSDI

NAPLES PRE-FUNCTION | WELCOME RECEPTION | 4:30 – 6 PM

The Federal Government Now Provides A Tax Incentive to Protect Lives and Property with Fire Sprinklers

MONDAY, MARCH 25

NAPLES 6 & 7 | GENERAL SESSION | 8 – 9:30 AM

Community Risk Reduction & Community Partnerships
Tom Jenkins, Chief, 2017 – 2018 IAFC President, Rogers (Arkansas) Fire Department

Community Risk Reduction & Community Partnerships: A Panel
Moderator: Greg Rogers, Fire Marshal, Spokane Valley (Washington) Fire Department; Panelists: Karen Beard-Reed, Community Risk Reduction Strategist; NFPA; Mike Carsten, Deputy Chief, Tucson (Arizona) Fire Department; Jim Crawford, Project Manager, Vision 20/20; Stephen Hustrich, Assistant Chief, Gwinnett County (Georgia) Fire and Emergency Services; Tom Jenkins, Chief, 2017-2018 IAFC President, Rogers (Arkansas) Fire Department

NAPLES 1 | Building a Different Kind of Fire Department

NAPLES 2 | Empowering Firefighters: A Practical Approach to CRR
Wendy Gianinni-King, Community Risk Coordinator, Wilmington (North Carolina) Fire Department; Chris Walker, Battalion Chief/Fire Marshal, Wilmington (North Carolina) Fire Department

NAPLES 3 | Scottsdale: A CRR Success Story
Jim Ford, Deputy Fire Chief, City of Scottsdale (Arizona) Fire Department

NAPLES 4 | Teaching and Technology: A Recipe for Successful Mitigation of Stove Top Cooking Ammanie Pickett, Lieutenant, Worcester (Massachusetts) Fire Department

LUNCH | 12:15 – 1:30 PM

NAPLES 1 | CRR Triage: Start Where You Stand, You’ve Actually Already Started
Brent Faulkner, CEO, Virtual CRR, Inc.

NAPLES 2 | Defining Performance Outcomes: Responding to Community Risk
Jim White, Director, Valencia College School of Public Safety

NAPLES 3 | Message Matters: Effective Tools and Training to Drive Behavior Change
Meri-K Apy, Manager of Education and Outreach, Vision 20/20; Margaret (Peg) Carson, Operations Manager, Vision 20/20

NAPLES 4 | NFPA: A Critical Part of the CRR Equation
Chelsea Rubadou, Community Risk Reduction Strategist, NFPA

NAPLES 1 | Measuring and Reporting Outcomes that Matter
John Binaski, Fire Chief, City of Clovis (California) Fire Department

NAPLES 2 | Cooktop Safety: Consideration for Reducing Burn Injuries
Howard Hopper, Regulatory Services Manager, UL; Greg Rogers, Fire Marshal, Spokane Valley (Washington) Fire Department

NAPLES 3 | Public Health and Community Risk Reduction Harmony
Eileen McDonald, MS, Senior Scientist and Associate Director for Translation, Johns Hopkins Center for Injury Research & Policy

NAPLES 4 | Making Positive Change During America’s Heroin Epidemic
Jan Rader, Fire Chief, City of Huntington (West Virginia) Fire Department

BREAKOUT SESSIONS
10 – 11 AM

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BREAKOUT SESSIONS
11:15 AM – 12:15 PM

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BREAKOUT SESSIONS
1:45 – 2:45 PM

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First Alert
First Alert
First Alert
First Alert

BREAKOUT SESSIONS
3 – 4 PM

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CONFERENCE SESSIONS

TUESDAY, MARCH 26

BREAKOUT SESSIONS
8:30 – 9:30 AM

NAPLES 1 | Outcomes: Another Wicked Issue?
Rick Fagan, Technical Advisory Program Manager, Center for Public Safety Excellence

NAPLES 2 | Leveraging Spatial Data for Community Risk Reduction
Mike Cox, Fire & EMS Industry Manager, Esri

NAPLES 3 | Vacation Home Rentals and Fire Adaptive Communities
Tim Alameda, Fire Chief, Lake Valley (California) Fire Protection District; Brad Zlendick, Battalion Chief/Fire Marshal, Lake Valley (California) Fire Protection District

NAPLES 4 | Tucson Collaborative Community Care (TC-3) Program: Reducing and Preventing 911 Calls
Natalie Becker, Community Services Outreach Coordinator, Tucson (Arizona) Fire Department; Susan Rizi, Field Navigator/Paramedic, Tucson (Arizona) Fire Department

UL is a proud sponsor of the IAFC-FLSS Community Risk Reduction Leadership Conference 2019

Coming Spring of 2020
Watch for announcement on date, location and to submit a presentation!

Vision 20/20
National Strategies for Fire Loss Prevention

Model Performance in CRR Symposium

Learn More at www.strategicfire.com

NETWORK 20/20

BUILDING THE LEADER Within

Join the IAFC today! IAFC.org/join

GENERAL INFORMATION

BUSINESS CENTER
The Business Center is open 24 hours and is conveniently located in the Tuscany Tower adjacent from the Tuscany Registration Desk. Basic services are available to include, pick up or ship packages, mail, fax, photocoppy or create last-minute presentations.

EMERGENCY PROCEDURES
In the event of an emergency please follow the direction of the Peppermill Resort Security. Please report any emergency to the Registration desk located in the Tuscany Ballroom Foyer. If you are not within the vicinity of the Tuscany tower, please dial hotel security from any house phone at 779-11.

IAFC HARASSMENT POLICY
The IAFC has zero-tolerance for discrimination and all forms of harassment, including but not limited to sexual harassment. This zero-tolerance policy means that no form of discriminatory or harassing conduct toward any IAFC member, exhibitor, presenter, attendee, or staff member will be tolerated. The IAFC is committed to enforcing its policy at all levels within the association and at any IAFC meeting. Any persons who engage in discrimination or harassment will be subject to discipline and removal from the premises. If you feel that you have been harassed by any person(s), immediately go to the Registration Desk and ask to speak to the conference manager.

INTERNET ACCESS
Complimentary WiFi access is available throughout all guest rooms, and meeting spaces. Please be courteous to your fellow attendees and session speakers and remember to silence your personal devices while attending sessions.

LOST AND FOUND
Please turn in any items found to the Registration Desk located in the Tuscany Ballroom Foyer. Any items remaining at the end of the conference, will be turned over to the Peppermill Resort security. The IAFC is not responsible for any lost or stolen items.

MEETING ROOM OVERCROWDING
IAFC will make every effort to schedule popular events in rooms large enough to accommodate anticipated attendance. Since many events are extremely popular, it is wise to select alternative events as you plan your conference schedule. IAFC and the conference hotel are required to follow local fire regulations and may ask participants in rooms filled to capacity to choose another event.

RECORDING OF SESSIONS
Video or audio recording of any educational session is strictly prohibited without prior written permission from both IAFC and the session presenter(s).

REGISTRATION HOURS
Saturday, March 23
7 AM – 4 PM

Sunday, March 24
7 AM – 5 PM

Monday, March 25
7 AM – 4 PM

Tuesday, March 26
7 AM – 5 PM

SOCIAL MEDIA
Stay on top of the latest updates, photos and announcements by following @IAFC on Twitter and the IAFC’s Facebook page. Add to the conversation by using #CRR2019 in your tweets and posts.

IAFC.org/CRRL

2019 Community Risk Reduction Leadership Conference
THANK YOU TO OUR SPONSORS

VISIT WITH OUR EXHIBITORS

- Electrical Safety Foundation International
- Home Fire Sprinkler Coalition
- ISO
- Jones & Bartlett Learning Public Safety Group
- Lansing
- National Fire Protection Association (NFPA)
- Streamline Automation Systems
- Tegris Fire
- UL
- Virtual CRR

#CRR2019