



The Official
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EMS Section

EMS CHIEF ADVISOR

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LETTER FROM THE CHAIR

You're Gonna Miss Out If You Do Not Attend Fire-Rescue Med!



By Gary Ludwig

We are not far away and the excitement is already beginning to build for Fire-Rescue Med.

If you are not registered, you will definitely lose out on some quality education, fantastic networking, and probably some ideas that will save your department some money in these difficult economic times.

In the 13 years since we have been hosting Fire-Rescue Med, this is probably one of the best line-ups of keynote speakers I have ever seen.

First, on Monday, at the general session, we start off with Kelvin Cochran, the United States Fire Administrator, talking about how EMS is part of the new mission for the United States Fire Administration.

Next, on Tuesday's general session, Dr. Alexander Garza, the Undersecretary for the Office of Health Affairs in the Department of Homeland Security, will speak about how his office is working on the front edge of many of the medical problems that occur in the country and how EMS interfaces with that.

Finally, on Wednesday, our guest speaker at the general session is John Giduck, a terrorism expert working with democratic governments throughout the world as a consultant, including training with Russia's elite special force units for 10 years. He is author of the book, *Terror at Beslan*, which details how terrorists took over a school, and what the devastating outcome was. I have personally heard Mr. Giduck speak before and his stories from around the world truly captivated me.

If networking is what you are all about—besides all the attendees from all the different departments—a myriad of different groups will also be meeting at Fire-Rescue Med. This includes the IAFC National Programs Focus Group; Marine Corps Fire & EMS managers; the Navy EMS managers; the IAFF EMS Standing Committee; and the EMC Education Training Subcommittee. Also, the Southern Nevada Health District's EMS Office is conducting an EMS Instructor Symposium at no cost all day on Friday.

Never before have we had such a large amount of different fire and EMS groups meeting at Fire-Rescue Med. I have no doubt they understand the value the conference offers, and that it is an opportunity for them to be efficient by conducting

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DULY NOTED: EMS SECTION ACCOMPLISHMENTS FROM 2009

Following are the top achievements of the EMS Section in 2009, and a list of events, meeting, and initiatives involving EMS Section representation on behalf of the IAFC and fire service based EMS. This information is also available on the website.

- The EMS Section played a strong role on Capitol Hill to reinstate the EMS personnel notification provisions of the 1991 Ryan White Act; Defending Public Safety Helicopter use by opposing regulation that would limit the use of FAA Part 91 helicopters; Public Safety Officer Benefit program advancements; Medicare/Medicaid Ambulance Fee Schedule funding; and FIRE and SAFER Grant funding for pre-hospital 9-1-1 emergency medical patient care; among others.
- The EMS Section and its Medicare/Medicaid Committee wrote a letter to the Centers for Medicare Services (CMS) requesting it extend the deadline of CMS change request #6372 so software vendors can modify the existing electronic billing systems for municipal emergency services to reflect the new CMS date of service for ambulance services.

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- IAFC – through the EMS Section – joined with the IAFF in a letter to House and Senate Appropriations Committee leaders calling for increased pandemic influenza funding for the EMS community in the Fiscal Year 2009 Supplemental. The letter highlighted specific funding for necessary medical equipment and personnel training needs, priority status for medical countermeasures and the need to ensure local public-health agencies coordinate with local fire and EMS services.
- The EMS Section's Emerging Disease Committee worked in the opening months of 2009 to monitor the spread of H1N1 flu and develop the IAFC educational website, www.iafc.org/flu. The site serves as a source for fire and emergency service chief officers to understand H1N1 flu and access various guidance documents and resources being generated for public health and safety officials. The IAFC's EMS Section has maintained its Emerging Disease Committee following work in 2005-2006 on Avian Influenza.
- The EMS Section's Emerging Disease Committee compiled a best-practice document in response to inquiries on administering influenza vaccines for fire/EMS personnel. The document answers questions about the vaccines, provides background information on requirements and explains their importance.
- The IAFC – with the effort and funding by the EMS Section – became a sponsoring agency for the Committee on Accreditation of Educational Programs for the Emergency Medical Services Professions (CoAEMSP). Chiefs David Becker, Ret., and Paul Berlin now serve as directors on the CoAEMSP Board and Chief Becker serves as the Commissioner from the IAFC to the Commission on Accreditation of Allied Health Education Programs (CAAHEP). The IAFC is the first fire representative to CoAEMSP, which is the major accrediting body for EMS educational programs.
- The National Fire Protection Association (NFPA) 1901 Technical Committee on Ambulances formally met to develop ambulance construction safety standards. Chief Gary Morris, Ret., was named and funded by the EMS and SHS Sections to this effort. The Group is now formally titled the NFPA 1917 Committee and will work in 2010 to develop the important standards.
- The EMS Section worked with the Massimo Corporation and Dr. Bryan Bledsoe on development and distribution of, Rehabilitation and Medical Monitoring; A guide for Best Practices, an Introduction to NFPA 1584 (2008 Standards), and related on-line educational tools.
- The EMS Section worked with the Volunteer & Combination Officers Section (VCOS) on development and distribution of the Orange Ribbon Report, which serves as a toolkit for volunteer departments transitioning into EMS response. The report considers the role and benefits to patient care in pre-hospital 911 EMS deployment response; costs involved in adding EMS to departments; communications; funding avenues and cost-recovery systems; legal requirements; human resources considerations; and quality-management systems.
- The EMS Section participated in the November BARDA Chemical, Biological, Radiological and Nuclear (CBRN) Medical Countermeasures End-User Roundtable Meeting, which focused on emergency response capabilities post-event.
- The annual Heart Safe Community Awards – sponsored by the EMS Section and Physio-Control – were presented at Fire-Rescue Med 2009 in Las Vegas for the Heart Safe Community PAD Program Large and Small Community Awards and the STEMI Awareness Community Program Award.
- The EMS Section continued its work with US Fire Administration and National Fire Academy staff to integrate EMS into the

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The IAFC EMS Section promotes fire-based EMS by providing a forum for addressing fire-service EMS issues, providing guidance and direction to the IAFC board and membership on fire-service EMS issues and representing fire-based EMS issues before the federal government and other EMS interest groups.

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Chief Bruce Evans

Member Profile

CHIEF BRUCE EVANS

By Courtney McCain

This year's recipient of the IAFC's James O. Page EMS Achievement Award views the commendation as a testimony not only to his fire/EMS career, but also to Page's wishes for the future.

Page, whose vision and leadership helped drive the development of today's fire/EMS, died in 2004. But his legacy lives on in officers like Bruce Evans, who will receive the award during the upcoming Fire-Rescue Med conference in his hometown of Las Vegas. Evans is the EMS chief for the North Las Vegas (NV) Fire Department.

"When they told me I was getting this award, I was very humbled," Evans said. "It's really about keeping Jim's legacy alive, and about those seeds he planted really starting to bear fruit."

With nearly three decades of experience with fire and EMS, Evans is a well-respected instructor whose lessons and leadership are being passed to future generations through several avenues.

Evans is an MPA who also holds a bachelor's degree in education (both from the University of Nevada-Las Vegas), and an associate's degree in fire management from the College of Southern Nevada (where he now is an NFPA Fire Instructor III for the fire technology program). Since 1996, he has served as adjunct faculty through the National Fire Academy, teaching through outreach programs in EMS, incident management, and terrorism response.

Evans has co-authored two books, *Management of EMS* and *Crew Resource Management*, is a regular columnist in *Fire Chief* magazine, and is on the editorial board for the *Journal of Emergency Medical Services*.

He has served on multiple committees for the IAFC and has been the liaison for the National Association of EMS Physicians. Evans is past chair of the NAEMT's safety

committee and was appointed to the safety subcommittee of the NHTSA's National EMS

Advisory Committee. He also serves as faculty for the International Public Safety Leadership and Ethics training program.

In addition, Evans will lend his expertise to a new mentoring program through the James O. Page Foundation, matching experienced EMS chiefs with those who've been recently promoted. He has a lot to share with them, not only what he's learned from his own career, but also trends he sees that will impact future generations of rescuers.

"What I'm seeing is that there's been an attitude change," Evans said. "People with passion for EMS are more rare. Now, it's a stepping stone toward another career, and that changes the level of commitment. There are so many more demands on students, also—jobs, a lot of them have families. Time becomes more precious."

Even teaching presentation has been fragmented by the visual age, Evans said.

"Jim Page told me once that the average attention span in the 1970s and early '80s was 37 seconds, so (when they were filming Emergency!) they needed to change the camera angle every 30 seconds," Evans said. "Right before Jim passed, he was making a CPR film, and he said they were changing the camera angle every 5 to 10 seconds, because the attention span of today is a fraction of what it was 30 years ago."

Evans said his own teaching approach has adjusted with the Smartphone generation.

"The evolution of EMS field guides and technology has altered the classroom," Evans said. "Students don't value memorization, because they know that information is accessible. But they've got to have that

'People with passion for EMS are more rare. Now, it's a stepping stone toward another career, and that changes the level of commitment.'

repetition and education, even if they don't feel like they need it."

A native of West Des Moines, Iowa, Evans (whose mother and stepfather also were involved in fire/EMS) graduated early from high school, originally intending to become a forest ranger. Then, after assisting at a car wreck that occurred on Iowa State's campus when he was a freshman, he became intrigued about EMS and became a paramedic in Iowa, working with LifeFlight out of Des Moines.

Evans was recruited in 1985 by Mercy Ambulance in Las Vegas, Nevada. With a reputation as a solid paramedic, he was hired by Henderson Fire Department in 1989 to help segue the agency toward ALS in the Las Vegas suburbs.

"We built something really great, and then handed it off to the next generation," Evans said of his 18 years with Henderson Fire, where he learned valuable lessons about the realities of managing in the uniquely cohesive fire service. He counts his most educational experience as being an engine captain.

"It's your crew who makes you who you become and how you lead," Evans said, recalling how he realized that after he took FMLA following the birth of his son several years ago. "When I came back, I saw that they had learned to self-initiate, and that they had grown and were moving on. They had learned to lead, and that kind of told me that it was time for me to move on, too."

Within months, that upward opportunity for Evans came through the North Las Vegas Fire Department.

"It's a risky move, to go to an appointed job outside the union," Evans said. "The IAFF has been very good to me. But even when you take

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In the Spotlight

FIRE-RESCUE MED 2010: A PREVIEW OF WHAT'S TO COME

By Courtney McCain

Programs and symposiums at the upcoming Fire-Rescue Med (FRM) conference will feature varied topics, all geared toward progressive, fire/EMS practices in the midst of changing, economic realities.

"The conference, held this year in Las Vegas from April 30 to May 5, attracts fire-based EMS leaders from all over the world," said Ken Riddle, conference coordinator. He hopes the attendee roster will be boosted by several new offerings at the annual conference.

"The big change this year is that we've brought in people at the federal EMS level," Riddle said. "It's a pretty diverse program for fire and EMS chiefs with useful and beneficial opportunities for them to network with federal officials."

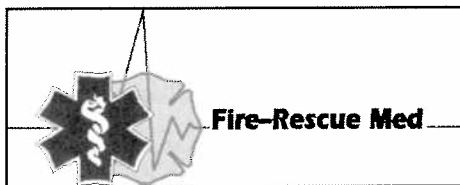
Those confirmed as federal-level presenters include U.S. Fire Administrator Chief Kelvin Cochran (who will discuss the future of fire-based EMS) and Dr. Alexander Garza, Department of Homeland Security, who plans a presentation about EMS within the DHS. Officials with FICEMS are slated to address federal EMS issues, as well as more panelists from the DOT NHTSA Office of EMS, U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, and OSHA.

Also new to the mix will be online updates, a blog, and exclusive interviews with conference speakers on the IAFC's FRM website. FRM's timing works well for a number of other agencies with similar interests, all of them linked in some way with the IAFC.

"The IAFF's EMS committee will be meeting, and also the Marine and Navy EMS managers will be holding their annual meeting at the same time, so it's all coming together in a way that we hope will bring more attendees to Fire-Rescue Med," Riddle said.

Hotel rates have been lowered considerably for paid FRM attendees, providing an affordable incentive for personnel whose departments have slashed education funding. The Orleans Hotel & Casino is offering rooms for \$35 weekday/\$75

weekend rates—considerably less than the usual rate for Vegas.



Education always a priority

The Southern Nevada Health District's EMS office will be sponsoring a pre-conference EMS instructor's symposium. The 8-hour course will be held the Friday before FRM begins, and is offered free of charge to those on site for FRM and related meetings.

"This will be geared toward EMS instructors," Riddle said, adding that many FRM attendees have dual management/education roles in many departments, and often need to travel to several conferences to fulfill networking and course update needs. "If this instructor symposium is well-attended, we might do one every year."

The symposium is slated to include presentations from such nationally recognized experts as Dan Limmer, EMS educator, writer, and photographer; Dr. Bryan Bledsoe, author and professor of emergency medicine at University of Nevada's School of Medicine; Heather Davis, program director of UCLA-Daniel Freeman Paramedic Education Program; Nancy Cassell, professor of emergency medical services through the College of Southern Nevada; and Deputy Chief Kevin Brame, of the North Las Vegas Fire Department.

Always eager to discuss scientific breakthroughs and research involving emergency medicine, Bledsoe's symposium presentation will address research involving the often-prophylactic use of oxygen in patients.

"Too much oxygen promotes the formation of free radicals," Bledsoe said. "A lot of disease processes are being linked to oxidative stress. Oxygen use is one of those longtime traditions

in every protocol, and trying to change that culture is going to be a challenge, initially, even with all the literature that's been published about the dangers of too much oxygen. The reality is that we should be looking at a threshold with regard to what the patient needs."

In a separate program on May 1, Bledsoe will review the recently released, NFPA 1584 (incident rehab, 2008 standard) curriculum with co-presenter Mike McEvoy, editor of FireEMS and Fire Engineering magazines. The "train-the-trainer" program format will provide participants with educational materials to take back to their own agencies for local training.

Dr. Bledsoe also will address the multitude of current events impacting emergency medicine during a general session on May 4. Bledsoe will be addressing scientific findings, current controversies, and trends in emergency medical services, emphasizing how they are likely to impact fire-based EMS.

"There's a push from the union to take over EMS," Bledsoe said. "But if the fire department is going to do EMS, they need to believe in the EMS mission and really understand what they're getting into. It's time for the fire service to decide whether to embrace EMS, especially in this economy where there will be no middle fence, anymore."

Hot Products expects big turnout

The vendor fair at FRM is expected to be bursting at booth seams with gotta-have gadgets, and sales pitches to match.

Some attendees wish only for a quick look at products without time-consuming sales pressure to purchase 100 of them on the spot. The Hot Products breakout session offers that opportunity.

"It's become a very popular session," said Jeff Lindsey, of Estero County Fire Rescue in Florida, and the program's moderator. "So many people going through the sales hall don't know what's new, and they don't have time for the long sales pitch, either. They want the quick overview."

The perk for vendors is that program participants get a "preview" of new products at the Hot Products program, then wind up at the vendor fair booth anyway to learn more. Vendors are expected to summarize, not sell, their products, Lindsey said.

Infection control in the wake of H1N1

In the wake of an H1N1 epidemic, several conference programs will address how the H1N1 crisis was handled last year, and offer a "lessons learned" perspective.

But while H1N1 grabbed headlines, infection control officers still dealt with other exposures. With regulations in place that mandate a certain level of training for all instructors tasked with infection control officer duties, FRM will offer an OSHA-approved, "train the trainer" course instructed by Katherine West, a Virginia-based infection control consultant who also is a member of the IAFC's Emerging Diseases Task Force.

West and her husband, fellow consultant James Cross, also will offer an Advanced Designated Infection Control officer course during the conference. The seminar-style format will delve more into legal issues, vaccines, and drug-resistant organisms.

Counter-terrorism preparations vital for response

A renewed focus on terrorism response and departmental resilience will be another headliner at FRM. The general session on May 5 will feature John Giduck, an internationally renowned antiterrorism specialist.

"We need to be prepared for worst-case scenarios," Giduck said. "What I attempt to do is to get people in our security industries—law enforcement, military, fire-rescue, paramedics—to look at things from a different perspective."

A tactical specialist, Giduck is a senior instructor and consultant with Archangel Group, an agency providing anti-terrorism training to United States public safety, military and government personnel. His years of experience extend beyond the U.S. border: Giduck's training with Russian Special Forces is so advanced that he is certified by Russia's Vityaz (special forces) as one of their counter-terrorism and combat instructors.

Part of his FRM presentation will include response details on the 2004 Chechnyan

terrorist siege on the school in Beslan, Russia. Giduck was present on that scene, and later authored *Terror at Beslan: A Russian Tragedy With lessons for America's Schools* the following year. The presentation also will include examples from the terrorist attack in Mumbai, India, and the one-man rampage on the Virginia Tech campus.

"Whether they've come up with their strategies on their own or whether they've been taught, people with terrorist mentalities use the same tactics for the same reasons," Giduck said. "It doesn't matter if it's Al-Qaeda extremists or our own, home-grown, extremist predators. When you're dealing with these sorts of attacks, they all fall into four categories."

Having worked in many places that were lacking in technology but burgeoning with simple ingenuity, Giduck's presentation will deliver a reality check for rescue personnel. The use of ICS will aid rescuers in the handling of any terrorist attack, Giduck said, but every society has weaknesses that attackers will use to their advantage.

"Americans are obsessed with the notion that they need to have the most state-of-the-art technology, and that's crap," Giduck said. "More than 70 to 80 percent of terrorism is mind games."

Using both domestic and foreign case study examples of terrorist acts (and the response to them); Giduck's message is blunt, and loaded with recommendations for departments of every size and personnel of every level.

Leadership in uncertain, administrative times

Deputy Fire Chief Mike Metro, of Los Angeles County Fire Department, will moderate a dual-session EMS Leadership Academy. The Academy, developed by the California Association of Fire Chiefs, will feature four components (a core curriculum, EMS administrator track, quality improvement coordinator track, and educational program coordinator track). The entire administrator's track will be part of pre-conference offerings.

This year's FRM conference will also provide more breakout-session-style, leadership-based seminars for attendees.

For Tim Holman, chief of German Township Fire & EMS in Clark County, Ohio, leadership is about influencing people by setting an

admirable example. But it's also about making situational adjustments, and adhering to the basic rules he will outline in his program, *Leadership Rules of Engagement*.

Holman has authored multiple articles and three books about leadership during his three-decades in the fire service. His presentation also explores generational issues faced by many agencies, including performance issues, and how to set a positive example for future leaders within the department.

"It's very interactive," Holman said. "We will be addressing ethics. I'm not there to tell them what's ethical. But we will go through cases and look at situational ethics and leadership. I try to get every participant involved in the discussions. It's a great learning environment for new managers, and also great even for seasoned personnel."

Setting the example through balance

Typically, those in the fire/EMS service often will aid others while ignoring their own, long-term needs, and their own eventual mortality.

In a presentation borne of recent losses within the industry and personal heartache, Chief Jeff Lindsey addresses "The Dash." This signifies the hyphen separating birth and death dates now listed after those lost to the rescue profession, such as the late Jim Page or the late Nancy Caroline.

"I'm asking each person to think about what their own dash will say about them," Lindsey said. "How did they live their life? What did they contribute? It's a tough talk to give, and it's tough for audiences. This isn't something that anyone likes to think about, let alone discuss."

The presentation, developed in the wake of an initially successful battle against breast cancer by Lindsey's wife, Kandace, took on wrenching urgency when her cancer was found to have returned earlier this spring.

"I'd reached the point in my life where I really had to stop and think about what life is all about," Lindsey said. "So many times in fire and EMS, we keep ourselves to ourselves. We're supposed to be providing aid to our patients but we often don't take care of ourselves. We don't look at our own, big pictures."

"When (the presentation) was in development, I'd thought this was a midlife crisis," Lindsey said. "But then again, when is a midlife? When Jim Page died, no one expected

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**SECTION
ANNOUNCEMENT:**

**Company
Officers—
Join the IAFC!**

This publication is a benefit of IAFC and EMS Section membership.

If you are not currently a member, now is the time to join. Company Officers can join as affiliate members, receive the benefits of IAFC membership, and get involved in the work of the EMS Section.

For more details visit:

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Fully Involved

is a monthly podcast sponsored by the IAFC EMS Section for fire and EMS professionals. Each month, hot topics, news, and current events affecting fire and EMS will be discussed by leading professionals in the field.

Check it out at:

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Fire Rescue Med
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that. We need to think about how we're living our lives. Even though fire and EMS is what's bringing us together and in a sense has made us who we are, there's more to life. This is about balancing what we have."

**Situational awareness and
tough choices for the fire service**

Building on a program first rolled out at Fire-Rescue International conference in Atlanta, Todd LeDuc (deputy chief of Broward Sheriff Fire Rescue in Florida) will address situational awareness, or "reading the tea leaves." This discusses the fire management arena, often laden with political and financial land mines, that the newly promoted often don't learn about until it's too late.

"The program addresses whether situational awareness is a teachable skill, and how it can be developed," LeDuc said. "Given the same principles of heightened safety we learned as field personnel, how to you translate that into political savvy? Those survival instincts need to be further developed as you move up the chain of command."

In another presentation, LeDuc will outline how to make corporate tactics work for fire companies, and how the existence of adequate fire suppression cannot be taken for granted.

"We need statistics to back up what we're doing. We need to be more proactive about proving our worth," LeDuc said. "Policy makers are ready to make those difficult choices, and they will be looking at numbers. More than 95 percent of fire departments don't measure how well they do things, their response times, how long it takes to put water on a fire. It's a performance measure. How are we using our funds and what are our services worth? Show people the stats on how the closure of a station will affect them, why and how people could die."

Public relations are vital to the survival of a department during any recession, LeDuc said, and it isn't only done through the PIO office.

"Marketing your department is everyone's responsibility," LeDuc said. "You should be out front every day, so your department and its services are first on everyone's mind as being vital. You're more than 911. Create a brand identity for yourself."

Letter from the Chair
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their meetings while attending Fire-Rescue Med.

In addition to all the groups and high level speakers we will have at Fire-Rescue Med, there are a host of other excellent speakers, not only during the conference, but in the pre-conference sessions.

I recently learned Kathy West, the infectious disease guru, will conduct a pre-conference class, and that attendees will be certified at the end.

Las Vegas is financially in everyone's budget during this economic crisis. We have been able to successfully negotiate \$35 a night hotel rooms. And if you check airfares, you'll see these are also very reasonable for flights to Las Vegas.

My guess is that whatever you spend to attend Fire-Rescue Med, will be easily saved from the cost-saving ideas you can implement when you return to your department.

So join me and a host of others at Fire-Rescue Med by registering at www.iafc.org/FRM.

See you there!

Member Profile
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that step away, you can still be an advocate. If you are a good leader in the fire service, you are an advocate."

Evans and his wife, Debora, divide time between homes in Nevada and Durango, Colorado, where their 4-year-old son, Oliver, is in school. (Evans commutes every other weekend to see his family in Colorado).

He enjoys the outdoors (especially kayaking), and also is a railroad enthusiast. "Every family has touristy things that they enjoy," Evans said. "Ours is finding every tourist railroad in the country and riding it." They've ridden the rails from central Iowa throughout the Rocky Mountains, and many more trips are planned, Evans said.

mission and deliverables coming from those two organizations. The EMS Section represents the IAFC on the National Fire Academy EMS Education Agenda Advisory group.

- The EMS Section continued its work with IAFC National Programs on a US Fire Administration grant for a Fire Service and EMS Medical Directors handbook. The EMS Section met with Bill Troup of USFA in June, 2009, on the project and is now part of the development team.
- The EMS Section worked with the International Association of Fire Fighters (IAFF) on jointly released position papers on the role and importance of fire service based EMS. The two also worked in conjunction to create a new video on fire service based EMS to properly articulate and highlight its beneficial role in America's communities.
- The EMS Section continues its involvement in the NHTSA EMS Workforce Data Definitions Project. The Section named Chief Roxy Barnes to represent the IAFC on the project's expert panel, which initially met in April 2009 and has subsequently worked in June and July on the definitions. Of note, Chief Barnes was the first person named under the new IAFC Liaison Appointment Agreement.
- The EMS Section wrote the IAFC's comments to the Federal Communication Commission's November 12 request seeking information on the Health Care Delivery Elements of National Broadband Plan (NBP Public Notice #17). The IAFC comments highlight the roles and needs of the emergency medical responder.
- The EMS Section produced 7 podcasts for section member and public distribution. Topics included how Hollywood portrays EMS, including the newly released television show Trauma; the June 2009 Metrorail crash in Washington, D.C.; EMS quality-improvement programs;

the *NFPA 1584 Rehabilitation Standards*; the *National EMS Education Agenda for the Future* status; and the Committee on Accreditation of Educational Programs for EMS Professions (CoAEMSP) on and how accreditation of paramedic education programs will shape licensing in the future for all paramedics.

- The EMS Section sent a letter to chairman of NBC Television, asking for either cancellation or modification of its show, "Trauma" due to the inappropriate portrayal of paramedics on the show.
- *The EMS Section was involved with 3 seminar and pre-conference courses at Fire Rescue International, 2009, in Dallas, TX. These included: Chief- Do You Know About This? Current and Emerging EMS Topics for the Fire Chief; Untapped Revenue Sources for Fire-based EMS; Mentoring in Memphis: A Case Study for Developing Firefighter/ Paramedic Recruits.*
- The February 2009 edition of *EMS Insider* profiled the section and highlighted its purpose and focus on issues important to the entire EMS community. The article also noted the work of the IAFC Economic Challenge Task Force. The group, chaired by EMS Section Treasurer Chief Rob Brown, released *Weathering the Economic Storm: Fiscal Challenges in Fire and Emergency Medical Services* as guidance for departments facing economic change in 2009.
- Successful Fire Rescue Med 2009 Conference with over 600 in attendance and strong educational programs and panel discussions covering various issues faced by EMS systems. The show floor saw over 55 vendors exhibiting the newest technology and services in pre-hospital emergency response and patient care. FRM attendees also enjoyed informative keynote addresses by John McManus, Director for US Army Center of Pre-Deployment Medicine; Bryan Bledsoe, Professor, Emergency Medicine at the University of Nevada School of Medicine; and forensic

scientist Dr. Henry Lee, Chief Emeritus, Connecticut State Police.

- The 2009 *James O. Page EMS Achievement Award* was presented to Mark Lockhart, fire chief of the Maryland Heights Fire Protection District, Missouri in recognition of a 25 plus year impact at the local, state and national organization level on issues important to the future of fire service based EMS.
- The EMS Section's Meritorious Service Award was created in 2009 to acknowledge work of merit in the 2008/2009 year. The 3 award winners were: outgoing IAFC President Chief Larry Grorud for his work on EMS within the IAFC; former U.S. Fire Administrator Chief Greg Cade for his efforts in making EMS as one of the missions of USFA and NFA; and EMS Coordinator Mike McEvoy for his unwavering and influential help in many EMS Section activities, including keeping the membership updated on H1N1.
- EMS Section Treasurer, Chief Rob Brown, was named to the Journal of Emergency Medical Services (JEMS) Editorial Board; and to the EMS Today Program Planning Committee. The IAFC EMS Section also hosted a roundtable discussion at EMS Today 2009 on emerging issues in fire service based EMS.
- Elections for the EMS Section Executive Board positions of chair and treasurer were up for election in 2009 and On 6 March 2009 when nominations closed, two candidates had announced their intentions to run: Chief Gary Ludwig for Section Chair and Chief Robert Brown for Section Treasurer. Both were installed for 2009-2010 at Fire Rescue-Med.
- The section continued its outreach to members via the EMS Section Facebook Group; Google Newsgroup; monthly e-blast; the 3 EMS Chief Advisor newsletters; and in securing the new EMS Section website address, www.iafcems.org

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