

2019 Chart of FRI Partner Benefits	Diamond \$15,550 per year	Emerald \$10,550 per year	Ruby \$5,550 per year	Conference Partner \$1,550 per year	General Exhibitor
Total fun, total engagement, total impact!					
Exhibit Benefits					
Special early bird FRI Conference booth selection for 2019 (pre-show- before conference partners and general exhibitors (based on priority points))	X	X	X		N/A
Special early bird FRI Conference hotel selection for 2019 (Diamonds first, Emerald, and then Ruby)	X	X	X		N/A
Special early bird FRI Conference booth selection for 2019 (pre-show- before general exhibitors)				X	N/A
Discounted Space Fees	X	X	X	X	N/A
Complimentary booth space	400 sq. ft.	200 sq. ft	100 sq. ft.		N/A
Post-show attendee list	X	X	X		N/A
Don't wait! Return of empties first from the general contractor before conference partners and general exhibitors	X	X	X		N/A
Recognition on conference signage (large scale banners)	X	X	X		N/A
Your logo on presentation slide during general session	X	X	X		N/A
Media Benefits					
Your hot-linked logo on the IAFC partner website and FRI conference GEM webpage	X	X	X		N/A
Recognition in FRI conference email blasts to ALL IAFC members and in email to attendees (reach 25,000)	X	X			N/A
Linked button ad on FRI webpage	X	X			N/A
Special Diamond-only e-mail blast to FRI conference attendees	X				N/A
Promotion on social media via Twitter @FireRescueIntl	X				N/A
Listing in FRI onsite guide	X	X	X		N/A
Advertising space in FRI pre-conference brochure (50,000 departments)	Full Page	Half Page	Quarter Page		N/A
Advertising space in FRI onsite guide (10,000 attendees)	Full Page	Quarter Page			N/A
Networking Opportunities					
Five [5] Tickets to TGI-FRI Fest	X				N/A
Two [2] Tickets to Presidential Celebration	X				N/A