Exhibitor:

Before:

* Come visit us at booth [BOOTH NUMBER] at the Symposium in the Sun, Nov 8-11 in Clearwater, FL. #VCOS2018
* Hope to see you at the at the Symposium in the Sun, Nov 8-11. We'll be there at booth xx. More info: IAFC.org/VCOSSun
* We’re going to #VCOS2018 in Clearwater, FL Nov 8-11! We’ll have our products on display in booth #[BOOTH NUMBER] – make sure you swing by and say hello!

During:

* Just arrived at #VCOS2018! We’ll be at booth [BOOTH NUMBER] showing off [INSERT PRODUCT OR SERVICE] and giving out the best conference swag!
* Come see our [INSERT PRODUCT OR SERVICE] at #VCOS2018
* Visit our booth, #[BOOTH NUMBER], at #VCOS2018 and you’ll get a chance to win [INSERT PRIZE]! Hope to see you there! #VCOS2018
* We’re offering one-on-one demos of [INSERT PRODUCT OR SERVICE] in booth #[BOOTH NUMBER] today and tomorrow! #VCOS2018