

**9X16 IMAGES**

**Best For:**

Instagram Stories  
Facebook Stories

**Posting Tips:**

Include a direct link to apply to [HustleWorthHaving.org](https://www.hustleworthhaving.org)

**1X1 IMAGES**

**Best For:**

Instagram Feed  
Facebook Feed

**Posting Tips:**

Tag your department, IAFC and include #hustleworthhaving in the post copy.



**RECOMMENDATIONS**

When using the toolkit's social media assets, we recommend using them consistently rather than posting just once.

We suggest keeping the graphics as designed and customizing the messaging within your post copy to fit your audience and voice.

When posting, please tag IAFC and include the hashtag #hustleworthhaving.

For best engagement, share your posts during high-traffic times, such as evenings and weekends.

**IMAGE GALLERY:**

In addition to the pre-designed files available for use, you may also post directly from the image gallery. When sharing these images, please include #HustleWorthHaving and tag IAFC.