

# The National Ready, Set, Go! Program

[www.wildlandfireRSG.org](http://www.wildlandfireRSG.org)



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**The Ready, Set, Go! Program**, managed by the International Association of Fire Chiefs (IAFC), seeks to develop and improve the dialogue between the fire service and the residents they serve. The program helps the fire service to reach individuals who live in high risk wildland fire areas – and the wildland urban interface (WUI) – how to best prepare themselves, their families, and their properties against outdoor fire threats.

- **Ready – Be ready.** Take personal responsibility and prepare long before the threat of a wildland fire so your home is ready in case of a fire. Create defensible space by clearing brush away from your home. Use fire-resistant landscaping and harden your home with fire-safe construction measures. Create your Personal Wildland Fire Action Plan:
  - Assemble emergency supplies and belongings in a safe place.
  - Plan escape routes and make sure all those residing within the home know the plan of action and practice it regularly.
- **Set – Situational awareness.** Pack your emergency items. Know how to receive and stay aware of the latest news and information on the fire from local media, your local fire department, and public safety.
- **Go – Act early!** Follow your Personal Wildland Fire Action Plan. Doing so will not only support your safety, but will allow firefighters to best maneuver resources to combat the fire.

**Program Resources** at your fingertips! Upon joining the RSG! Program, you will receive a toolkit of resources and have access to the program's documents from the website. The tools provide ways to better understand preparedness techniques; identify local partners and audiences; and help with public outreach. The resources are customizable and include:



- **The Ready, Set, Go! Personal Wildland Fire Action Guide** (English and Spanish-languages) – Copies for distribution to your residents are available at no charge.
- **RSG National Video** – Available in English and Spanish-languages.
- **RSG Implementation Guide** – Provides background and steps to consider for easy program execution.
- **Presentation tools, local print media articles, civic group/HOA meeting invite letter, PowerPoint for local presentations, feedback forms, frequently-asked-questions** and more...

Resources  
free of  
charge to  
members

## Join the Program!

Take advantage of all the resources available. Visit [www.wildlandfireRSG.org](http://www.wildlandfireRSG.org) and click the join icon to get signed up today!

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**Outreach** Each member will approach outreach differently based on their ability, their location, and needs of residents. The RSG! Program implementation and outreach guides provide examples to consider. Engaging with the residents you serve will spread the wildland fire safety message and gain beneficial connections before a fire event occurs.

It is important to localize the program message so residents see their fire department, their community, and themselves in its message. The program's outreach tools will greatly assist your efforts. The program encourages the outreach to help deliver the preparedness message and make connections with individuals before a fire event, such as:

- Door-to-Door Outreach
- Tying into an existing department open house event
- Utilizing local print, radio, television, and social media
- Presenting to Homeowner Associations and Civic Groups
- Educating schools and other groups
- Connecting with other preparedness programs



**Fire Adapted Communities (FAC)** This brings together the federal land management agencies with national organizations and state and local interests to stress that with proper community-wide preparation, human populations and infrastructure can withstand the devastating effects of a wildland fire. The RSG! Program is a national tool for this cohesive effort.

FAC articulates the collaborative community-wide effort message, where all parties, citizens and government, are involved in successfully adapting to their wildland fire challenge. The fire service, local decision makers, the public, and land managers each have an important role to play. IAFC FAC's website, [www.iafc.org/fac](http://www.iafc.org/fac), provides beneficial resources and information to each group.

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**Partners**

