



FRI 2009

Fire-Rescue International

Dallas Convention Center
Dallas, Texas

Office Use Only

Booth Assigned _____

Date Processed _____

ID# _____

EXHIBITOR AGREEMENT AUGUST 25 – 29 • EXHIBITS: AUGUST 28 – 29 • WWW.IAFC.ORG/FRI

1) CONTACT INFORMATION *ALL FIELDS REQUIRED*

Please type or print the following information. Information will be used for conference signage, exhibitor listings and badges.

Company _____

Website _____

Primary Contact *This person will receive all show information from the IAFC*

Address _____

City _____ State/Province _____

Zip _____ Country _____

Phone _____ Fax _____

E-mail (Confirmation is sent via email.) _____

Authorized Signature

*The signature above acknowledges receipt and agreement to abide by the booth payment schedule and to all show rules and regulations.

2) EXHIBIT SPACE SELECTION

IAFC will assign exhibit space based on availability and in accordance with exhibitor's choice whenever possible. If exhibitor's choice is not available, IAFC will assign the best available space. Minimum size is 10'x10'.

Dimensions Preferred (in multiple of 10') _____ x _____
= _____ sq. ft.

Space Choices List choices in order of preference:

1. _____ 2. _____ 3. _____ 4. _____

Outdoor Space: Limited Outdoor Space is available

Dimensions Preferred (in multiple of 10') _____ x _____

3) PAYMENT & CANCELLATION POLICY

BOOTH PAYMENTS:

- A nonrefundable deposit equaling 50% of the total cost of space requested must accompany exhibitor agreement. An invoice will be sent via email as part of space confirmation. The balance is due by **APRIL 1, 2009**. Applications received after April 1, 2009 must include full payment.

CANCELLATION POLICY:

- All requests for cancellation of space must be received in writing.
- If space is reduced, the net reduction of space will be treated as a cancellation of space and booth location may change.
- If written cancellation is received on or before April 1, 2009, exhibitor will be liable for 50% of the total cost of space canceled. There are no refunds after April 2nd, 2009.
- Show Management reserves the right to cancel exhibitor's contract for non-compliance, reassign booth location, or take possession of said space without refund.

4) EXHIBIT SPACE FEES

Booth Size (sq. ft.)	General Exhibitor per sq. ft.	Conference Partner per sq. ft.	GEM Partner per sq. ft.
100 – 1,199	\$12.00	\$10.75	\$10.25
1,200 – 1,499	11.50	10.35	9.75
1,500 – 1,999	11.00	9.85	9.25
2,000 – 2,999	9.75	8.65	8.00
3,000 – 3,999	9.25	8.15	7.50
4,000 +	8.90	7.80	7.15

Total Sq. Ft. _____ x \$ _____ per sq. ft.

OUTDOOR EXHIBIT SPACE RATES:

Exhibitors with Indoor Space:\$4.00/ sq. ft.
Outside-Only Exhibitor:.....\$8.00/ sq. ft.

TOTAL 50% DEPOSIT DUE = \$ _____

TOTAL DUE = \$ _____

5) ANNUAL PARTNERSHIP FEES

See www.iafc.org/fri for details

- Conference Partner: \$1,000
- Ruby Partner: \$5,000
- Emerald Partner \$10,000
- Diamond Partner: \$15,000

6) METHOD OF PAYMENT

Check Enclosed (Please make check payable to "IAFC," in U.S. funds.)

Purchase Order #

(Copy of PO or form must be provided to process registration)

Credit Card AMEX VISA MasterCard Discover

(If you are registering as a government employee, your credit card must have expiration date after 5/08 and your credit card will be charged three weeks prior to the conference)

Card # _____ Expiration Date _____

CSV# 3 or 4 digit security code _____ Amount to Charge _____

Name as it appears on card _____

Signature _____

7) RETURN FORM AND APPROPRIATE DEPOSIT TO:

By Mail: International Association of Fire Chiefs
PO Box 18102, Merrifield, VA 22118-0102

Fax: 703/273-9363

Questions: Contact IAFC Exhibit Sales Manager
at 703/537-4840 or kcasillo@iafc.org