

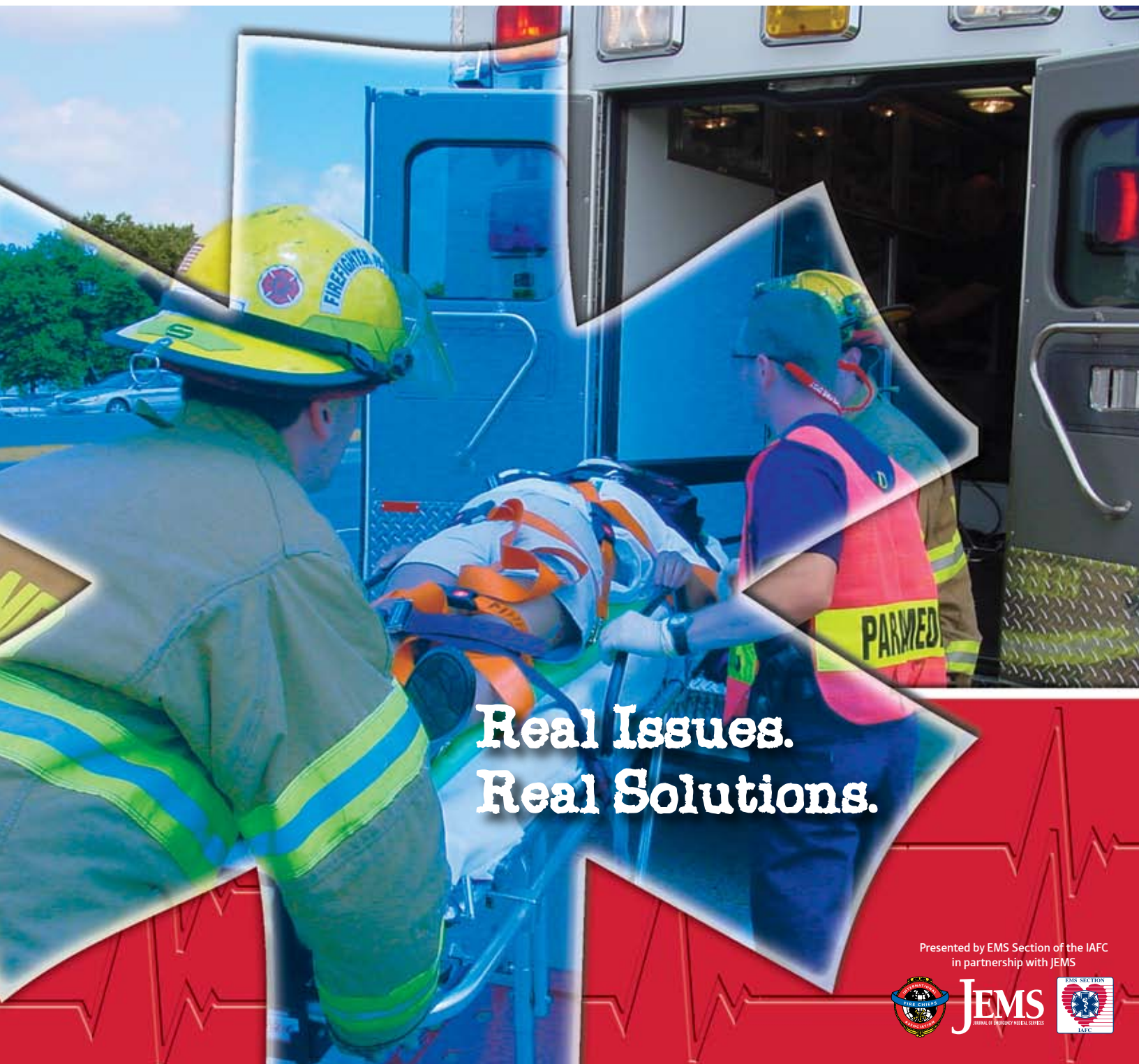
ATTENDEE BROCHURE

Fire-Rescue Med 2008

Conference Dates: April 21–23, 2008

Preconference Workshops: April 19–20, 2008

The Orleans Hotel and Casino • Las Vegas, Nevada



**Real Issues.
Real Solutions.**

Presented by EMS Section of the IAFC
in partnership with JEMS





Fire-Rescue Med 2008

BE THERE: FIRE-RESCUE MED 2008

Be there this year as hundreds of fire-based EMS attendees convene for Fire-Rescue Med 2008, the premier conference for EMS professionals. What you learn at this year's conference will make you rethink the way you perform your daily job. Fire-Rescue Med promises exciting education presented by top industry experts. **Be Informed. Be Motivated. Be at Fire-Rescue Med 2008.**

THE TOP FIVE REASONS YOU NEED TO BE AT FIRE-RESCUE MED:

- 1. EXPERTISE.** Fire-Rescue Med offers 35 education sessions taught by top industry leaders. From exciting sessions to one-on-one time with speakers and attendees you'll get the expert knowledge you need to stay ahead in your specialized field.
- 2. INVESTMENT.** By attending Fire-Rescue Med you are investing in yourself, your career and your future. Plus, the revenue generated at Fire-Rescue Med is used to fund the work of the IAFC's EMS section as they actively advocate for the EMS industry on Capitol Hill and produce essential EMS resources every year.
- 3. INNOVATION.** Fire-Rescue Med attendees will be challenged to see things from a new perspective, learn the latest in the EMS industry and will leave with practical new tools to implement and share with your department.
- 4. NETWORK.** In addition to excellent education, the networking receptions and lunch breaks are the perfect setting to meet with EMS colleagues and expand your professional network.
- 5. ENJOYMENT.** Come to Fire-Rescue Med and enjoy some relaxation after a days worth of education Las Vegas has something for everyone and allows you time to unwind with other attendees as you see the sights.



Fire-Rescue Med 2008

Schedule At-A-Glance

**All dates and times are subject to change*

Saturday, April 19

Preconference Sessions 8:30 am – 4:30 pm

Sunday, April 20

Preconference Sessions 8:30 am – 4:30 pm

EMS Section Meeting 4:45 pm – 6:30 pm

Monday, April 21

Opening General Session 8:30 am – 10:00 am

Exhibits Open 10:00 am – 6:30 pm

Coffee Break in Exhibit Halls 10:00 am – 10:30 am

Breakout Sessions 10:30 am – Noon

Lunch in the Exhibit Halls Noon – 1:15 pm

Breakout Sessions 1:30 pm – 3:00 pm

Coffee Break in the Exhibit Halls 3:00 pm – 3:30 pm

General Session 3:30 pm – 4:30 pm

Reception in the Exhibit Halls 4:30 pm – 6:30 pm

Tuesday, April 22

General Session 8:30 am – 10:00 am

Exhibits Open 10:00 am – 1:30 pm

Coffee Break in the Exhibit Halls 10:00 am – 10:30 am

Breakout Sessions 10:30 am – Noon

Lunch in the Exhibit Halls Noon – 1:15 pm

Breakout Sessions 1:30 PM – 3:00 pm

General Session 3:30 PM – 4:30 pm

Wednesday, April 23

General Session 8:30 am – 9:30 am

Closing General Session 10:00 am – 11:00 am

Gordon Graham Unplugged:

Lunch with Gordon Graham 11:30 am – 1:00 pm

If fire-based EMS is your industry, then **FIRE-RESCUE MED IS YOUR CONFERENCE!**

Who should attend:

- EMS Chiefs/Directors
- EMS Providers
- Fire Chiefs/Commissioners
- Paramedics
- Emergency Medical Technicians
- Firefighters
- Emergency Managers
- Company Level Officers
- Public Health Professionals
- EMS Physicians
- Nurses



Education At-A-Glance

Saturday, April 19

8:30 am - 4:30 pm	P1 - Designated Infection Control Officer - Session I (2-Day) <i>Kathy West & James Cross</i>	P2 - Ambulance Strike Team Leader Course - Session I (2-Day) <i>Mike McDonough</i>	P3 - EMS Leadership Academy <i>Michael Metro</i>	
12:30 pm - 4:30 pm	P4 - Think Solutions and Improve Customer Care <i>Cyndee Rose</i>	P5 - Professional Designation for EMS Leaders <i>CPSE Panel</i>		

Sunday, April 20

8:30 am - 4:30 pm	P1 - Designated Infection Control Officer - Session II <i>Kathy West & James Cross</i>	P2 - Ambulance Strike Team Leader Course - Session II <i>Mike McDonough</i>	P6 - EMS Mock Trial <i>Lawrence Bennett</i>	P7 - Leading and Managing People: A survival Course for EMS Professionals <i>Jeff Dyar</i>
12:30 pm - 4:30 pm	P8 - Risk Assessment: Staffing & Deployment Modeling <i>Lori Moore</i>			

Monday, April 21

8:30 am - 10:00 am	General Session 1: In Extremis Leadership: Developing Leaders for a Dangerous World - <i>Tom Kolditz</i>				
10:30 am - Noon	101 - The Care & Feeding of Your Medical Director <i>Twink Dalton</i>	102 - Ambulance Billing & Reimbursement Update <i>Pete Lawrence</i>	103 - Frisco Fire Safety Town <i>Mack Borchardt & Ryan Wolford</i>	104 - Lessons from the Private Sector: System Status Management <i>Steve Athey</i>	105 - Drafted, Enlisted or Recruited - Safety Is Everyone's Responsibility <i>Rick Patrick</i>
1:30 pm - 3:00 pm	201 - Gotta Have It! New EMS Products <i>Jeff Lindsey</i>	202 - Help Me! An Innovative Field Training Officer Program <i>Pam Kiestler</i>	203 - EMS System Performance Measures - Industry Driven Change <i>Lori Moore</i>	204 - EMS in the Nation's Capital - The Real Story <i>Rafael Sa'adah</i>	205 - EMS Professional Development Model - FESHE Curriculum <i>Bruce Evans</i>
3:30 pm - 4:30 pm	General Session 2: Finding the Winner Within - <i>Mike Smith</i>				

Tuesday, April 22

8:30 am - 10:00 am	General Session 3: Have We Set the Bar Too High? - <i>Bryan Bledsoe</i>				
10:30 am - Noon	301 - The Good, The Bad & The Consequences: Evaluating Paramedics <i>Twink Dalton</i>	302 - Dominos - It's Not Just a Game <i>Rick Patrick</i>	303 - On-scene EMS Photography: Guidelines for Staying Legal <i>Ray Kemp</i>	304 - The Fire Service Response to the IOM Report <i>Mary Beth Michos</i>	305 - Medical Management of Cyanide Poisoning Panel Discussion
1:30 pm - 3:00 pm	401 - Is Your Fire Department Considered A Department of Distinction-Branding, Marketing and Public Relations <i>Janet Smith</i>	402 - Fire-Based EMS Research - It's a Journey! <i>Jeff Lindsey</i>	403 - Carbon Monoxide Exposure and Firefighter Mortality: Is There a Link? <i>Bryan Bledsoe</i>	404 - Fire or EMS - Can You Change the Department's Culture <i>Mike Duran</i>	405 - Fire Department Health & Wellness Programs: Cancer Screening <i>Lawrence Pellegrini</i>
3:30 pm - 4:30 pm	General Session 4: Emergency Medical Services at the Crossroads - The Future of EMS - <i>Robert Bass</i>				

Wednesday, April 23

8:30 am - 9:30 am	General Session 5: Risk Management Strategies for Fire Chiefs - Personnel Issues - <i>Gordon Graham</i>				
10:00 am - 11:00 am	General Session 6 : Risk Management Strategies for Fire Chiefs - Operational Issues - <i>Gordon Graham</i>				
11:30 am - 1:00 pm	Luncheon: Gordon Graham Unplugged - Lunch with Gordon Graham				



Preconference Sessions

Saturday, April 19

8:30 am – 4:30 pm

P1: Designated Infection Control Officer—Session I (2 - Day)

Become your department's designated officer for infection control. This program will help your department comply with the Ryan White Law and establish an effective program for post-exposure management and reporting. It will also help you develop an exposure control plan to meet OSHA requirements.

Kathy West and James Cross, Infection Control Consultants, Infection Control/Emerging Concepts, Inc.

P2: Ambulance Strike Team Leader Course—Session I (2 - Day)

This 16-hour, two-day class will use a group-learning model to prepare attendees to respond in a leadership role on an ambulance strike team or medical task force. This course meets the requirements for Ambulance Strike Team Leader positions.

Mike McDonough, EMTP, Associate Faculty, EMS Department, Allan Hancock College

P3: EMS Leadership Academy

Recognizing the fire service's important role in managing and delivering pre-hospital emergency medical services and the need to lead our EMS mission with knowledgeable leaders, the California Fire Chief's Emergency Medical Services

Section has created an EMS Leadership Academy for the education of fire-service personnel. This workshop will include four classes from the Leadership Academy.

• Leadership Fundamentals

Now that you have EMS responsibilities, you must understand the fundamentals of leadership. This course will offer the practical fundamentals of leadership, including decision-making, building a team and elements of a successful organization. Your most valuable resources—your people and your character—will be emphasized! Real examples that demonstrate how organizations succeed or fail based on their leadership model will be provided.

Mike Metro, Assistant Chief, Los Angeles County Fire Department (CA)

• Labor Relations

EMS administrators need to know the contents of labor agreements as they relate to EMS operations. This course provides an overview of the general parameters of labor agreements, identifies critical issues that can impact EMS operations and gives insight into the development of key partnerships needed to successfully implement EMS policies and procedures. This course will help EMS administrators avoid common problems related to labor agreements while attempting to effect change in the EMS system.

Mark Hartwig, Deputy Chief, Rancho Cucamonga Fire Department (CA)

• EMS Budget Development

You are now responsible for spending taxpayers' money; you've been entrusted to make sound financial decisions. Fiscal budget control is a powerful tool.

Learn how to anticipate and control future revenue and expenditures and gain the tools you need to develop a clear, compelling and successful budget proposal for your EMS mission.

Sheldon Gilbert, Fire Chief, Alameda County Fire Department (CA)

• Management Fundamentals

Although there are differences in how people articulate the skills of a manager, the ultimate definition of success is a manager's ability to get things done. Can you execute? Can you implement? And can you launch change? This class will give attendees the core elements of management, which will then translate into accomplishments.

Mike Metro, Assistant Chief, County of Los Angeles Fire Department (CA)

12:30 pm – 4:30 pm

P4: Think Solutions and Improve Customer Care

Review the leadership aspects that motivate employees to take initiative, think solutions and strive for top performance; create a culture of customer care from the bottom-up, allowing those closest to a problem to recommend solutions for improved service. This session will provide a management framework for developing problem-solving skills throughout your department, and you'll learn how to motivate staff to present improvements beneficial to the operation, the department and themselves.

Cyndee Rose, Training Director and Su Mohr, Training Facilitator, MiRos Consulting Services

P5: Professional Designation for EMS Leaders

Representatives from the Center for Public Safety Excellence, Inc. and the Commission on Professional Credentialing will discuss the newly introduced designation for EMS leaders and the benefits of this professional designation. They will focus on the eligibility requirements and the components of the process in detail.

Panel from the Center for Public Safety Excellence (CPSE)



Conference Sessions

Sunday, April 20

8:30 am – 4:30 pm

P1: Designated Infection Control Officer—Session II (2 - Day)

See P1 for the full description.

P2: Ambulance Strike Team Leader Course—Session II (2 - Day)

See P2 for the full description.

P6: EMS Mock Trial—Improved Documentation

Mock trial involves an actual lawsuit against two Ohio paramedics and their city, using their actual run report and patient refusal form. In this case, the patient's wife called 9-1-1 since it appeared her husband had just suffered a possible TIA or stroke. He refused to be transported and later that night had a stroke. Mock trial will involve everybody attending the program—as witnesses, jurors or assistant legal counsel.

Lawrence T. Bennett, JD, Firefighter; Attorney, Katzman, Logan, Halper & Bennett

P7: Leading and Managing People: A Survival Course for EMS Professionals

Managing relationships with peers and bosses consumes much of a day's work for today's emergency-service professionals. This session will give participants real tools and practice dealing with new and old problem employees and bosses.

Jeff Dyar, NREMT-P, Board President, Upper Pine Fire Protection District (CO)

12:30 pm – 4:30 pm

P8: Risk Assessment: Staffing & Deployment Modeling

The core values of the fire service are to protect lives, property and the environment through preparedness, prevention, public education and emergency response with an emphasis on quality services, efficiency, effectiveness and safety. Recognizing these values, this workshop examines firefighter

safety and resource deployment and seeks to enable fire departments and city/county managers to make sound decisions. The outcome of the study will be model deployment strategies based on community risks and expectations that provide for safe, efficient and effective on-scene operations.

Lori Moore-Merrell, DrPH, MPH, Assistant to the General President, International Association of Fire Fighters

Monday, April 21

8:30 am – 10:00 am

General Session 1: In Extremis Leadership: Developing Leaders for a Dangerous World

In extremis leadership is defined as giving purpose, motivation and direction to people when there is imminent physical danger and where followers believe that leader behavior will influence their physical well-being or survival. Outcomes for in extremis settings are characterized in terms of hurt or healthy, dead or alive. In this session, participants will be exposed to in extremis leadership observed by leaders of the U.S. Army.

Thomas A. Kolditz, Colonel, Chairman of the Department of Behavioral Sciences and Leadership, U.S. Military Academy

10:30 am – 12:00 pm

101: The Care and Feeding of Your Medical Director

When taken out of the hospital environment, physicians may not understand their role or the line between fire operations and medical operations and they may have a very different perspective of where they fit in your environment. On the other hand, command staff may not know the difference between a medical director and a medical advisor or the role and authority of a medical director. Explore what can be done to enable a good fit for the medical director in your environment.

Twink Dalton, Director, EMS Division, Mountain View Fire Protection District (CO)

102: Ambulance Billing & Reimbursement Update

This session will provide participants with an update on the federal EMS reimbursement process. Topics include reimbursement rates, coding and compliance. Get caught up and be sure you are up to date on today's policies.

Pete Lawrence, Battalion Chief, Oceanside Fire Department (CA)

103: Frisco Fire Safety Town

Frisco (Texas) Fire Safety Town is a premiere fire-safety and injury-prevention program teaching children strategies for dealing with emergencies while developing a positive attitude towards safety. Frisco Fire Safety Town combines traditional classroom education methods with unique, interactive experiences in a realistic child-sized townscape. This session explores the Frisco Fire Department's innovative community education initiatives and how to start a similar program in your community.

Mack Borchardt, Fire Chief, Frisco Fire Department and Ryan Wolford, EMS Coordinator (TX)

104: Lessons Learned from the Private Sector: System Status Management—Is There a Place for it in the Fire Service?

The science and art of system status management (SSM) has been around since the late 1970s, beginning with the advent of public utility model systems. SSM has gained prominence in the private sector and when administered properly can be a distinct competitive advantage for the system provider. This session will explore the history of SSM and the reasons for its prominence in the private sector and many high-performance systems today. Participants will examine the benefits as well as the pain associated with the administration of SSM.

Steve Athey, President, Health Care Visions

105: Drafted, Enlisted or Recruited—Safety is Everyone’s Responsibility

Safety is an attitude. Safety is a culture. Safety is a behavior. Safety must be personal. EMS leaders and educators are instrumental in setting a new recruit off on the right foot. Discuss practical approaches to integrating safety into every EMS function and task performed—it takes a lifetime of practice!

Richard W. Patrick, M.S., EMT-P, Deputy Fire Chief, Estero Fire Rescue (FL)

1:30 pm – 3:00 pm

201: Gotta have it! New EMS Products

Do you know what EMS products are hot right now? Join Dr. Lindsey as he moderates a panel of vendors presenting the latest EMS products. Vendors will demonstrate the new innovations from their companies for participants to see up close and personal. Stay on the cutting-edge and come see what’s new!

Jeffrey T. Lindsey, PhD, EMT-P, CFO, Fire and EMS Chief, Estero Fire Rescue (FL)

202: Help Me! – An Innovative Field Training Officer Program

Are you desperate for additional paramedics on the streets? Learn how one department developed and implemented a field training officer program that decreased the time from when a firefighter/paramedic is hired to when they are a fully productive employee. This program can be adapted to suit varying experience levels that recruits bring to the table.

Pam Kiestler, EMT-P, BSEd, MS, FTO Coordinator, Memphis Fire Department (TN)

203: IAFF/IAFC EMS Performance Measurements Update

It is inevitable that EMS provider agencies will be confronted with threats of station closure, staffing decrease or unit elimination and local decision-makers will require justification for expenses and expect value for the dollars spent. Use of valid and reliable performance measures is a major step in showing the value of the work performed and improving quality in EMS systems. This workshop will provide updates on the proposed changes to the IAFF/IAFC EMS System Performance Measures and tips on communicating the concepts of fire service-based EMS systems.

Lori Moore-Merrell, DrPH, MPH, Assistant to the General President, International Association of Fire Fighters

204: EMS in the Nation’s Capital – The Real Story

Media reports have portrayed emergency medical services in the nation’s capital as being in a state of crisis. The District of Columbia Fire and Emergency Medical Services Department (DC Fire/EMS) faces challenges shared by many urban jurisdictions: overcrowded emergency departments, high per-capita usage of 9-1-1 services and maintaining readiness for a major disaster or terrorist attack. This presentation will explain the many improvements the District has made towards the availability and quality of out-of-hospital emergency medical care and how other departments can make the same advancements in their communities.

Rafael Sa’Adah, Battalion Chief, District of Columbia Fire and EMS Department (DC)

205: EMS Professional Development Model – FESHE Curriculum

This session will outline the current Fire Services Higher Education (FESHE) initiative to standardize course titles and identify core competency for EMS managers and leaders. An overview of the professional development model and the initiatives to credential EMS managers and leaders will be outlined. The history of FESHE and the supporting elements will be detailed for participants to approach their local colleges with this model.

Bruce Evans, M.A, Fire EMS Chief, City of North Las Vegas Fire Department (NV)

3:30 pm – 4:30 pm

General Session 2: Finding the Winner Within

Based on the writings of Pat Riley, this presentation focuses on the concepts of team building and personal development. This motivational presentation will promote introspection and cause you to think about what contributions you can make to build more cohesive and efficient teams in the world of medicine.

Mike Smith, BS, MICP, Program Chair, Tacoma Community College



Conference Sessions

Tuesday, April 22

8:30 am – 10:00 am

General Session 3: Have We Set the Bar Too High?

Are current response time standards reasonable? What is the true role of ALS in modern EMS? Has Hollywood created customer expectations we can never achieve? How much of what we do is based on evidence and how much is based upon dogma? This presentation takes a critical and at times humorous look at EMS practices and provides some surprising information.

Bryan Bledsoe, DO, FACEP, Adjunct Professor of Emergency Medicine, The George Washington University Medical Center

10:30 am – 12:00 pm

301: The Good, The Bad, & The Consequences: Evaluating Paramedics

Have you ever thought of a good way to evaluate paramedics before they are hired? When an error occurs? Or at any point in between? Most QI programs identify problem incidents after the fact; what about identifying issues before a critical error? This presentation looks at why evaluations are necessary, what the process is, when to do them and how to do them well.

Twink Dalton, Director, EMS Division, Mountain View Fire Protection District (CO)

302: Dominos— It's Not Just a Game

The Domino Theory involves every component of risk in an emergency response system. Much has been written about the cause of accidents and the accident sequence itself. What is clear about the accident sequence is that a combination of factors comes together under just the right circumstances to bring about the event. The Domino Theory is a valuable tool for identifying hazards so that effective actions to counter the effect of the hazards can be developed and implemented.

Richard W. Patrick, M.S., EMT-P, Deputy Fire Chief, Estero Fire Rescue (FL)

303: On-scene EMS Photography – Guidelines for Staying Legal

This session will discuss current HIPAA laws as they relate to EMS patient photography in the field as well as ethical and practical concepts in developing policies and practices for such photography within the EMS/fire service. Participants will learn basic concepts in EMS photography and how to utilize such work for education, public-service announcements, news releases, etc. The use of patient releases, unauthorized photography (employee camera/cell phones), community sensitive incidents and on-scene media will also be discussed. Actual case scenarios and many EMS on-scene images will illustrate these concepts.

Ray Kemp, Owner, 911 Imaging

304: The Fire Service Response to the IOM Report

The Institute of Medicine's (IOM) recently released report, Emergency Medical Services at the Crossroads, contains recommendations that could change the way EMS is provided in the United States. This session will review the recommendations and the potential impact on fire-based EMS and EMS providers. Copies of the IAFC EMS Section's response to the IOM report will be provided to participants.

Mary Beth Michos, IAFC Deputy Executive Director and Fire Chief (Ret.), Prince William County Dept of Fire Rescue (VA)

305: Medical Management of Cyanide Poisoning

Advances in detecting and managing exposure to cyanide requires that fire and EMS providers raise their suspicion about the presence of cyanide, as well as its potential to cause harm from exposure. This session will present the current treatments available and best practices for recognizing and managing cyanide poisoning.

Panel discussion

1:30 pm – 3:00 pm

401: Is Your Fire Department Considered a Department of Distinction—Branding, Marketing and Public Relations ?

In the highly regulated healthcare environment of public and private EMS, fire departments struggle to stand out as departments of distinction when competing for a stellar EMS and fire industry reputation. In this presentation, participants will learn how to communicate a department's unique personality and distinctive capabilities through department branding strategies, marketing activities and press relations.

Janet Smith, President & Owner, On Assignment & On Assignment Studios

402: Fire-Based EMS Research—It's a Journey!

There is so much talk that we need to do more EMS research. It is time to illustrate the benefits fire service-based EMS brings to the table. This session will provide the basics for conducting a research project. At the end of the session, participants will collaborate on a fire service-based EMS research project. Don't miss out on the opportunity to get on board the EMS research journey.

Jeffrey T. Lindsey, PhD, EMT-P, CFO, Fire and EMS Chief, Estero Fire Rescue (FL)



403: Carbon Monoxide Exposure & Firefighter Mortality: Is There a Link?

Carbon monoxide is a known occupational risk for firefighters. However, recent research has shown that many firefighter deaths attributed to cardiovascular disease may be related to acute and chronic carbon monoxide exposure. Dr. Bledsoe will review the pathophysiology of carbon monoxide exposure and poisoning and will introduce the role of free radicals and oxidative stress as contributing factors to the development of chronic cardiovascular and neurological disease.

Bryan Bledsoe, DO, FACEP, Adjunct Professor of Emergency Medicine, The George Washington University Medical Center

404: Fire or EMS—Can You Change the Department's Culture?

The Phoenix Fire Department has provided a fire service-based EMS service for 34 years, along with emergency transportation (ambulance) service. During this period, the department has endured the challenges with integrating its EMS service; the department's new strategic plan calls for change to the EMS deployment model. This presentation will cover the history of the Phoenix Fire Department EMS system and the anticipated challenges with transition to a new model.

Mike Duran, Assistant Chief, Phoenix Fire Department, Emergency Medical Services Division (AZ)

405: Fire Department Health & Wellness Programs: Cancer Screening

This presentation will discuss the advantages of an in-house medical examination program and how it effectively improves the overall health of a fire-service work force. See the results of a cancer-screening process that identified a higher than average number of employees diagnosed with some form of cancer. Preventive screenings save lives; learn how to make health and wellness a priority for your department.

Lawrence Pellegrini, DO, Department Physician, Las Vegas Fire & Rescue

3:30 pm – 4:30 pm

General Session 4: Emergency Medical Services at the Crossroads: The Future of EMS

This general session will provide an understanding of the history and issues that led to the recent Institute of Medicine (IOM) report on the future of emergency care in the United States. Learn how the IOM developed the report and become familiar with the report's findings and recommendations, including EMS, hospital-based emergency care, and EMS for children. Learn the report's significance for your department and how to use the information to advocate for and implement change.

Robert Bass, MD, Executive Director, Maryland Institute for EMS Systems

Wednesday, April 23

8:30 am – 9:30 am

General Session 5: Risk Management Strategies for Fire Chiefs—Personnel Issues

Truly the highest liability risk faced by fire departments around the U.S. and Canada is employment law. Fortunately, there are no new ways to get into trouble in this area, and proven control measures are available to prevent common employment law problems. Gordon Graham will explain the nature and scope of the problem and will share proven risk-management strategies to address these high-risk issues.

Gordon Graham, Principle, Graham Research Consultants

10:00 am – 11:00 am

General Session 6: Risk Management Strategies for Fire Chiefs—Operational Issues

What are the greatest operational risks faced by fire service professionals today? Gordon Graham will show attendees how to implement RPM—recognition, prioritization, mobilization—so that they can assess their fire department's operational activities and put together some control measures to prevent problems before they occur.

Gordon Graham, Principle, Graham Research Consultants

11:30 am – 1:00 pm

L1: Gordon Graham Unplugged: Lunch with Gordon Graham

Following up on the successful “unplugged” presentations by Chief Brunacini, Gordon will take questions from attendees and answer them in an open forum. This candid discussion will include the often-unaddressed realities of today's fire service and the truth some people just don't want to hear.

Gordon Graham, Principle, Graham Research Consultants



Registration, Hotel and Travel Information

How to Register:

Complete one form per registrant. Please make additional copies of the form for multiple registrants.

Online:

www.iafc.org/frm

By Fax:

To register by fax, payment must be made by credit card. Complete the form and fax it to 703-631-1167. To avoid duplicate charges, do not fax and mail the form.

By Mail:

Complete and return the registration form and payment to:

IAFC Registration Center
11208 Waples Mill Road, Suite 112
Fairfax, VA 22030

Questions:

CALL: 703-449-6418

TOLL-FREE: 800-934-1957
(US and Canada)

EMAIL: iafcregistration@jspargo.com.

Registration Information

Acknowledgement/receipt letters confirming registration will be emailed or faxed to the registrant within five business days of receipt. If corrections or changes are required, please note them on the acknowledgement/receipt letter and return via fax to 703-631-1167 no later than March 28, 2008.

Registration Payment and Cancellation Policy

Payment in U.S. funds MUST accompany the registration form in order to process the registration. To avoid duplicate charges, do not both fax and mail your form. American Express, VISA, MasterCard, Discover, checks and purchase orders are accepted. Checks should be made payable to IAFC.

All cancellations will be subject to a \$50 administrative fee. Cancellations must be sent in writing to IAFC's Registration Center via fax or email. Telephone cancellations will not be accepted.

All cancellations must be received in writing by March 28, 2008. No refunds will be processed after this date. All refund requests received before March 28 will be processed after Fire-Rescue Med 2008.

After March 28, substitutions will be allowed in the event the registrant is unable to attend, but no refunds will be issued. Telephone substitutions will be permitted.

Hotel Accommodations

The Orleans Hotel and Casino
4500 W. Tropicana Avenue
Las Vegas, NV 89103
Reservations: 800-675-3267
Phone: 702-365-7111

BOOK NOW! In previous years, the hotel has sold out before the cutoff date.

For reservations and special group rates, call 800-675-3267; identify yourself as part of the Fire-Rescue Med conference. The group rates are \$130/night Friday and Saturday, April 18-19, and \$90/night Sunday-Wednesday, April 20-23. All reservations must be made by Friday, March 28, 2008. After March 28, reservations are based on availability and current rate. Please make your reservations early to ensure availability.

The Orleans Hotel and Casino offers beautifully appointed rooms and suites featuring the ultimate in luxury and comfort. Oversized rooms are actually petite suites with spectacular views of the glittering Las Vegas strip or sweeping mountain panoramas. Free shuttle service is available to the Las Vegas Strip.

The Orleans offers numerous entertainment options. Enjoy hours of fun and games in the Orleans' spacious casino or check out one of the premier acts featured nightly in the Orleans' showroom. When you need to relax, take a refreshing dip in the Orleans' sparkling oval pool. The beautifully landscaped pool area includes a lounging pool, bubbling spa and the exclusive Spa Orleans and Fitness Center. You can also visit the 70-lane bowling center, 18-screen movie theater or one of the 13 restaurants offering a wide variety of prices and cuisines. The Orleans also features "Kid's Tyme Child Care Center" for children three to nine years old, so bring the family!



Travel Information

ATC offers these cost saving options:

• AIRLINE DISCOUNTS

- o United: Up to 15 percent off applicable classes of service for tickets purchased more than 30 days before the meeting. Restrictions apply and not all classes of service apply for the 15 percent discount.
- o American Airlines: Five percent off applicable classes of service for tickets purchased prior to the meeting.
- o ATC will also search for the lowest available fare on any airline.

• ATC Online Travel Center— Association Member Benefits

- o Direct access to ATC online booking tools and live agents for discounted meeting travel. Go to www.atcmeetings.com and click on Meetings to link to Air – Online Booking. When you register using the online booking tool, please enter IAFC in the Company or Organization or Association field.

- o ATC is proud to offer association members complete access to Member Benefits Travel deals. Our new Travel Center is your one stop online destination for all of your meeting and leisure travel needs. Visit today: www.atcmeetings.com.
- o Exclusive leisure travel specials on vacations, cruises, luxury resort getaways and more.
- o Book city tours and events online, including dinner reservations and theater and concert tickets.

• CAR DISCOUNTS

- o Discounted meeting rates (Avis and Enterprise).

ATC is a full-service travel agency that provides personalized service, advance seat assignments, special meal requests, frequent flier program updates, electronic ticketing, email access for convenient booking of your tickets and more.

Make your reservation from one of the following options:

- Web: www.atcmeetings.com
- Email: reservations@atcmeetings.com
- Fax: 858-362-3153

The above discounts apply for travel 4/16–4/26/2008 to Las Vegas (LAS).

ATC agents are available for reservations from 8:30 am to 8:00 pm (EST), Monday through Friday. Some restrictions may apply. Service fees apply.

You may also call your own agency or the vendors directly and refer to the following I.D. numbers:

Vendor	ID Number	Phone #
United:	510CK	800-521-4041
American Airlines:	A2748AD	800-433-1790
Enterprise:	32H7476	800-593-0505
Avis:	J952801	800-331-1600

Exhibit Hall Information

Mardi Gras & Esplanade Ballrooms

Monday, April 21

10:00 am – 6:30 pm

Tuesday, April 22

10:00 am – 1:30 pm

DON'T MISS THE FRM 2008 EXHIBITS

for state-of-the-art products and new services designed specifically for the EMS industry. The exhibit floor provides the perfect place to network with conference attendees and major industry leaders. Join us for a welcome reception on Monday, 4:30–6:30 pm, to meet with some of the most influential people in EMS today. Complimentary coffee breaks and lunches will be available in the exhibit hall on both expo days.

Special Announcements and Awards

Sunday, April 20

4:45 pm – 6:30 pm

EMS Section Membership Meeting

All are invited to attend this networking opportunity for an update on the latest efforts of the IAFC EMS Section.

Monday, April 21

8:30 am

James O. Page EMS Achievement Award

This award recognizes members of the fire service who create or promote non-clinical innovation and achievements in fire-service EMS management and leadership; the award will be presented during the general session.

Tuesday, April 22

8:30 am

HeartSafe Community Award

This award is presented to two EMS agencies for development of community programs that improve the outcomes of cardiovascular emergencies and will be presented during the general session. The deadline to submit nominations is Friday, March 7. Contact Lucian Deaton at 703-537-4818 or ldeaton@iafc.org for more information.



April 21-23, 2008
Las Vegas, Nevada • www.iafc.org/frm

Presented by EMS Section of the IAFC in partnership with JEMS



Registration Form

Complete one form per registrant. Please make additional copies of the form for multiple registrants. This form must be completed in its entirety for your registration to be processed in a timely manner.

1. REGISTRATION INFORMATION: (Required to process form)

Name _____ IAFC Member Number _____

Title _____

Rank (Please choose from the list of options below.):
 (a) Fire Chief (b) Chief Officer (c) Company Officer
 (d) Staff Officer (e) Firefighter (f) Firefighter/Paramedic
 (g) EMS Officer (h) Emergency Management (i) Other _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail (Please complete to receive your confirmation and conference updates.)
 This address is Home Department

2. REGISTRATION AND EDUCATIONAL SESSIONS FEES:

Please indicate the educational sessions you will be attending by checking the box to the right of the corresponding number. For up-to-date conference information visit www.iafc.org/frm.

A. PRE-CONFERENCE

Please select the pre-conference sessions you plan to attend. *Please note additional fees are required.

			Before 3/28/08	After 3/28/08
Saturday, April 19	8:30 am - 4:30 pm (2-Day)	P1	\$225	\$265
	8:30 am - 4:30 pm (2-Day)	P2	\$225	\$265
	8:30 am - 4:30 pm	P3	\$150	\$190
	12:30 pm - 4:30 pm	P4	\$85	\$125
	12:30 pm - 4:30 pm	P5	\$85	\$125
Sunday, April 20	8:30 am - 4:30 pm	P6	\$150	\$190
	8:30 am - 4:30 pm	P7	\$150	\$190
	12:30 pm - 4:30 pm	P8	\$85	\$125

B. CONFERENCE

Before 3/28/08

After 3/28/08

IAFC Member \$365 \$445
 Non IAFC Member \$395 \$495

Monday, April 21	10:30 am - Noon	101	102	103	104	105
	1:30 pm - 3:00 pm	201	202	203	204	205
Tuesday, April 22	10:30 am - Noon	301	302	303	304	305
	1:30 pm - 3:00 pm	401	402	403	404	405

C. LUNCH WITH GORDON GRAHAM \$45

"Gordon Graham Unplugged"

Wednesday April 23, 11:30 am - 1:00 pm

Total Registration Due (in U.S. Dollars): \$ _____

(Total sum of Sections A + B + C)

4. DEMOGRAPHIC QUESTIONS: (Required to complete form.)

To help us better serve you, please answer the following:

- Type of department
 (a) Volunteer (b) Career (c) Combination (d) Tribal
 (e) Airport (f) Industrial (g) Military (h) Other _____
- Size of population served
 (a) 0-9,999 (b) 10,000-49,999 (c) 50,000-99,999
 (d) 100,000-199,999 (e) 200,000 and up
- What is your purchasing responsibility?
 (a) Final Decision Maker (b) Significant Influence
 (c) Recommend (d) Research/Specify (e) None
- Is this your first time attending the conference?
 (a) Yes (b) No—I've attended for the past _____ years

5. PAYMENT INFORMATION:

(Registration form must accompany payment to be processed.)

- Check Enclosed (Please make check payable to "IAFC," in U.S. funds.)
- Purchase Order # _____
 (Copy of PO or form must be provided to process registration)
- Credit Card AMEX VISA MasterCard Discover
 (If you are registering as a government employee, your credit card must have expiration date after 5/08 and your credit card will be charged three weeks prior to the conference)

Card # _____ Expiration Date (must be after 5/08) _____

Name as it appears on card _____

Signature _____

6. HOW TO REGISTER:

Online: www.iafc.org/frm

Fax: 703/631-1167

By Mail: IAFC Registration Center
 c/o J. Spargo and Associates
 11208 Waples Mill Rd, Suite 112
 Fairfax, VA 22030

Questions: 800/934-1957 or 703/449-6418



All IAFC programs are accessible to persons with disabilities. If you require special accommodations or auxiliary aids, please notify us of your needs in advance by calling 800/934-1957, 703/449-6418, or e-mail iafcregistration@jspargo.com.

All cancellations will be subject to a \$50 administrative fee. Cancellations must be sent in writing to IAFC's Registration Center via fax or e-mail by 3/28/08.



International Association of Fire Chiefs

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